

Kansas SHRM **2018** Business
PARTNER OPPORTUNITIES



www.ksshrm.com

State Conference – September 19-21, 2018

WHAT YOU NEED TO KNOW

- Collectively, the **13 local Kansas SHRM chapters connect with over 3,000 HR Professionals** which include local and national members.
- We expect to have **500 of Kansas' best and brightest HR professionals** attend our conferences.
- The majority of our conference attendees are **HR practitioners** ranging from Generalists to Vice Presidents.
- **All sponsors will receive promotion** on the ksshrm.com website.
- **Sponsorships and exhibit space are limited.** Register early to receive best booth space.
- We offer a **wide variety of sponsor and exhibitor packages** for exposure to potential clients, customers, and partners.
- **Don't miss out!** Our members look forward to meeting with vendors and exploring new products/services.



(888) 332-6248



Chain of Command Partner Opportunities

LEVELS AND BENEFITS

Below are traditional marketplace sponsorship and exhibitor offerings.

BENEFITS	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	SAPPHIRE \$2,500	EXHIBITOR*** \$1,000
QUARTERLY NEWSLETTER ADS	4	4	3	2	1	0
CONFERENCE NEWSLETTER RECOGNITION	YES!	YES!	YES!	YES!	YES!	
CONF NEWSLETTER AUTHORSHIP OPPORTUNITY	YES!	YES!				
COMPANY LOGO ON CONF WEBSITE & SIGNAGE AT ALL EVENTS	YES!	YES!	YES!	YES!	YES!	
SPEAKER/PRESENTER PREFERENCE	YES!	YES!				
10 MINUTES COMMERCIAL COMPANY PROMO TIME AT KS SHRM SIGNATURE EVENT	PICK 2*	STATE CONFERENCE	STATE CONFERENCE	FEBRUARY EMPLOYMENT LAW CONFERENCE		
ADDITIONAL SIGNATURE PROMOTIONS AT STATE CONFERENCE	2 RECONNAISSANCE OPPORTUNITIES VALUED UP TO \$3,000 TOTAL	1 RECONNAISSANCE OPPORTUNITY VALUED UP TO \$1,500				
BOOTH SPACE (10'X10' UNLESS NOTED)	10'X20' W/TWO 8' TABLES & 4 CHAIRS**	10'X20' W/TWO 8' TABLES & 4 CHAIRS**	W/ONE 8' TABLE & 2 CHAIRS**	W/ONE 8' TABLE & 2 CHAIRS**	W/ONE 8' TABLE & 2 CHAIRS**	W/ONE 8' TABLE & 2 CHAIRS
ELECTRONIC LIST OF ATTENDEES	PRIOR UPON REQUEST	PRIOR UPON REQUEST	60 DAYS PRIOR	30 DAYS PRIOR	15 DAYS PRIOR	AFTER CONFERENCE
FULL ATTENDEE REGISTRATIONS	4	3	2	2	1	0
EXHIBITOR PASSES	4	4	4	3	3	2
1 STANDARD ELECTRICAL OUTLET PROVIDED	YES!	YES!	YES!	YES!	YES!	AVAILABLE FOR ADDITIONAL FEE

* Choose from state conference, January Leadership Academy, or February Employment Law Conference

** Priority Exhibit Space

*** Double Exhibitor Booth \$1,800



REGISTER TODAY!

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Reconnaissance Partner Opportunities

WE SALUTE YOU

For those partners who want to differentiate their support or who are unable to staff a booth, the following a la carte partnerships are available. If you don't see something that fits your needs, please contact KS SHRM to discuss additional ideas.

	\$7,500	\$5,000	\$3,000	\$2,000	\$1,500	\$1,500
BENEFITS	THURSDAY LUNCH KEYNOTE PARTNER	PRE-CONFERENCE WORKSHOP PARTNER	ADDITIONAL KEYNOTE PARTNERS	WIFI PARTNER	BAG PARTNER	REGISTRATION PARTNER
# AVAILABLE	1	1	3	1	2	1
LOGO ON CONFERENCE WEBSITE	YES!	YES!	YES!	YES!	YES!	YES!
LISTING ON CONFERENCE WEBSITE/APP	YES!	YES!	YES!	YES!	YES!	YES!
MENTION IN APP PUSH NOTIFICATIONS	1	1	1	0	0	0
MOBILE APP ADVERTISEMENT	N/A	N/A	N/A	N/A	N/A	N/A
OTHER BENEFITS	5-MINUTE COMMERCIAL & INTRODUCE LUNCH SPEAKER, PROMO ITEM W/LOGO ON EACH CHAIR, SIGN, TABLE FOR GUESTS	10-MINUTE COMMERCIAL, ITEMS AT EACH SETTING, SIGN, INCLUDED IN ALL WORKSHOP PROMOS	5-MINUTE COMMERCIAL & INTRODUCE KEYNOTE SPEAKER, TABLE FOR GUESTS, ITEMS AT EACH SETTING	LOGO ON LOG-IN PAGE FOR WIFI	NAME/LOGO ON CONFERENCE BAGS	LOGO ON REGISTRATION SIGNAGE/INFO, LOGO LANYARD

	\$1,500	\$1,000	\$1,000	\$500	\$500
BENEFITS	VOLUNTEER APPRECIATION PARTNERS	BOOTCAMP PARTNER	HEAD SHOT PHOTO PARTNER	FIRST TIME ATTENDEE PARTNER	APP PARTNERS
# AVAILABLE	2	1	1	1	5
LOGO ON CONFERENCE WEBSITE	YES!	YES!	YES!	N/A	N/A
LISTING ON CONFERENCE WEBSITE/APP	YES!	YES!	YES!	YES!	YES!
MENTION IN APP PUSH NOTIFICATIONS	0	0	0	0	1
MOBILE APP ADVERTISEMENT	N/A	N/A	N/A	N/A	BANNER & ENHANCED LISTING
OTHER BENEFITS	LOGO ON GIFT/SHIRT/APRON	LOGO ON "I SURVIVED KS SHRM BOOTCAMP" SHIRT AND/OR WATER BOTTLE	LOGO SIGNAGE & PHOTO	LOGO SIGNAGE AT ORIENTATION	N/A

	\$500	\$500	\$500	\$500
BENEFITS	APP GAME PARTNERS	WELLNESS PARTNERS*	CHARGING STATION PARTNER	PEN OR HIGHLIGHTER PARTNERS
# AVAILABLE	3	5	1	2
LOGO ON CONFERENCE WEBSITE	N/A	N/A	N/A	N/A
LISTING ON CONFERENCE WEBSITE/APP	YES!	YES!	YES!	YES!
MENTION IN APP PUSH NOTIFICATIONS	1	0	0	0
MOBILE APP ADVERTISEMENT	ENHANCED LISTING	N/A	N/A	N/A
OTHER BENEFITS	LOGO ON SIGNAGE AT DRAWING TABLE/GAME ADVERTISEMENT	LOGO SIGNAGE	LOGO SIGNAGE	LOGO ON ITEM

*Wellness Partners: Wellness area in Marketplace may include massage chairs, lawn games, health items, relaxation items, etc.

